

Barry James Whyte
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Professional profile: Communications professional with more than 20 years international experience, including senior communications roles at scientific organizations, leading public relations agencies, and not-for-profit organizations. Permanent resident of United States. United Kingdom national.

Professional history

St. Jude Children's Research Hospital, Memphis, Tennessee 2015-
Vice President of Communications and Public Relations
Overall responsibility for the science and medical communications of the only National Cancer Institute hospital devoted to the treatment of children with cancer and other catastrophic diseases (more than 4000 employees).

European Molecular Biology Organization, Heidelberg, Germany 2011-2015
Head of Public Relations & Communications
Oversaw the public relations and communications program for leading European not-for-profit organization that promotes excellence in the life sciences (www.embo.org)

Virginia Bioinformatics Institute, Virginia Tech, Blacksburg, Virginia 2005-2011
Director, Strategic and Research Communications
Recruited from Switzerland to lead communications at US research institute focused on infectious disease research and informatics.

Rochat & Partners, Geneva, Switzerland 2001-June 2005
Consultant
Engaged in strategic communication programs to complement business strategies of early to late stage biotechnology companies (public and privately listed).
Selected Clients included: Global Life Science Ventures; Tecan; GeneProt; Smallpox BioSecurity (Acambis)

World Health Organization, Geneva, Switzerland 1999-2000
Editor Bulletin of the World Health Organization

European Journal of Biochemistry, Zürich, Switzerland 1993-1997
Editor

International Union of Biology and Molecular Biology (NC-IUBMB) and the Joint Commission on Biochemical Nomenclature (JCBN) Zurich, Switzerland 1996-1997
Secretary of the Nomenclature Committees

Department of Botany, University of California, Davis, CA 1989-1992
Postdoctoral Research Assistant
Conducted research in plant biochemistry to investigate the synthesis of chlorophyll pigments.

Department of Biochemistry, University of Bristol, Bristol, England 1985-1989
Research Assistant
Developed a novel high-performance liquid chromatography assay to investigate enzyme involved in chlorophyll biosynthesis.

Education: B.Sc. Biochemistry, 1985 and Ph.D. Biochemistry, University of Bristol, England, 1989

Societies and Memberships: *National Association of Science Writers, PRSA, International Association of Business Communicators*

Language Skills: French and German